



An American Multinational telecommunications leader leverages DemandBlue's On Demand Services to automate production process

The client is a Chicago based Global leader in consumer electronics and telecommunication that has captured a wide range of mobility market across the world. The company primarily manufactures smartphones and other mobile devices running the Android operating system.

## Challenge

The mobility client was using Oracle ERP as their enterprise application and wanted to integrate the application with Salesforce to improve agility, productivity and efficiency of the team. The client also wanted a quick solution to the integration process while maintaining the quality standards and therefore chose DemandBlue's On Demand Service model for flexibility and agility of the project.

## Solution

DemandBlue's Advisory team performed a thorough assessment of the client's Salesforce.org platform and planned solutions to seamlessly integrate their Oracle ERP and Salesforce platforms. Some of the core technologies that were used for the integration process include .

- Salesforce.com Platform
- Force.com IDE
- JavaScript, jQuery
- Data Loader
- CSS
- HTML
- Gridbuddy

## Benefits

- **The frictionless integration process resulted in User-intuitive UI**
- **The user was able to get a unified view of the entire process, all in a single app**
- **The new app provided real-time Insight to the supply chain team**
- **The integration improved overall efficiency and productivity**