



A hospital and healthcare giant chooses DemandBlue to integrate Informatica Cloud with Salesforce

The client is the nation's first and largest operator of micro-hospitals and has incorporated a new paradigm into patient care that has significantly improved access to healthcare for thousands of people. They are an innovative leader in delivery of emergency and inpatient solutions and leverage next-gen technologies to deliver excellence to its patients.

## Challenge

The client was using Informatica Cloud as their central internal database to secure and access their data. They were looking for a reliable solution to integrate Informatica with their Salesforce platform to improve the quality of services and to enhance patient experiences

## Solution

Our team of Salesforce experts at DemandBlue was able to provide quick and apt solutions to our client through our one-of-a-kind On Demand Service (ODS) model. We used technologies including Salesforce.com, Force.com, Informatica Cloud and Data management to enable improved and proactive interaction between the hospital and the patients and to deliver accessible, trusted and secure data that facilitate more valuable business decisions.

## Benefits

- **The Informatica Cloud was integrated with Salesforce to provide an enriched user experience and increased customer satisfaction**
- **The new integration facilitated quick access to data and enhanced the quality of services and patient experiences**